

FAMHON INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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PARIS
SPRING-SUMMER '81
SOFT, EASY, SHORT
AND GLOBAL

REVIEWED

PARIS OVERVIEW

MILAN

TORONTO

F.I. FINDS

OVERVIEW: Casual, relaxed apparel, layered in looser, easier shapes, was the message imparted by the French RTW designers for Spring-Summer '81. Their inspiration was global ranging from the African Bush to China, with a bit of nautical tossed in as well. Emphasis was placed on the hip via blousons, dropped waists, sashes, belts and longer jackets. Pants are shorter and wider ... cropped, bloomer, knee, mid-calf, ankle length, ... the Bermuda was the most important...many are worn under skirts or topped by smocks, tunics, bush, short, cropped, Nehru or blouson jackets. Jumpsuits continue. Skirts...mini, tiered, split, ruffled and pleated. Knee length will be the most popular. Glitter abounds...gold and metallic tones, copper, silver, pewter and bronze for both day and evening.

THE TRENDS: On Safari...uniform dressing in softened shapes highlighted by epaulets, patch pockets, snaps, grommets, nautical motifs and stripes.
Safari suits and dresses: FRANCE ANDREVIE, THIERRY
MUGLER, CLAUDE MONTANA, DIOR, AUJARD, SPECIFIQUE,
YVES ST. LAURENT. Nauticals: MONTANA, CHLOE,
YVES ST. LAURENT, JEAN-PAUL GAULTIER, MIC MAC,
ANNE MARIE BARETTA.

GLOBAL: China: THIERRY MUGLER, KENZO, SPAIN, CLAUDE MONTANA, East Indian: YVES ST. LAURENT, JEAN-PAUL GAULTIER, South American: KENZO, MIC MAC, DOROTHEE BIS, FRANCE ANDREVIE, JEAN-PAUL GAULTIER.

HIP EMPHASIS: Blouson: YVES ST. LAURENT, VALENTINO, JEAN CHARLES DE CASTLEBAJAC, GIVENCHY. Sashed: CHLOE, YVES ST. LAURENT, KENZO, ANGELO TARLAZZI.

DRESSES: Feminine, pretty one- and two-piece dresses.
Flipped, straight, full, swing, ruffled and tiered.
Split skirts from micro mini to ankle length.
Details: Embroidery, tucking, applique, cut-outs, piping, banding, bateau, off-the-shoulder, ruffled necklines, blouson, hip banded, sashed, belted waists, puffed, ruffled, capelet sleeves: GIVENCHY, (continued on page 4)

MILAN RTW: CLASSIC IS DEAD, LONG LIVE FOLK

Spring explodes with color, fantasy and loads of humor: African fever, Carnival in Rio and The Thousand and One Nights. Everything to be taken in its proper dose, mixed and matched with care to avoid that costume-y look.

PANT-MANIA...there's never been such a variety: Bermudas, jodhpurs, harems, culottes, knickers, shorts, not to mention narrow-bottom or straight-cut trousers. Empirestyles that belt above the bosom: LAURA BIAGIOTTI; enormous bloomers in stripe/leaf printed silk: BASILE; white cotton riding pants with leather waistcoat: VENTURI; silk moire knickers, chalk-striped Bermudas: ARMANI; mini boxer shorts under calf-length duster: JACQUES GILLES; jersey harem pajamas: CALLAGHAN.

JACKETS CLOSE IN, with the eternal blazer replaced by waistlength bellhops, safaris, buttonless, Chanel-styles. Striped and floral tapestry printed spencers: ARMANI; navy piping on white wool Chanels: LEI BY LANCETTI; khaki cotton safaris over bright cotton shirtwaists: MONTEDORO; cotton plaid Montgomerys: BLOOM; Nehru jackets in white wool over leather pants: GENNY.

WRAPPING IS THE THING: If you don't know how, start learning. Hipline scarved blousons, jungle print sarongs: LUX INTERNATIONAL; cotton gauze pareos: VALDITEVERE; slinky charmeuse one-shoulder wrap and drape:
MARINA FERRARI; chamois cummerbund jackets over wrap skirts: MARIO VALENTINO; twin rectangles for front-or-back-tied bodice: BASILE.

THE KNIT WITS: Boat-neck pullovers in broken stripes, giant plaids and maxi dots: MISSONI, jacquard elephants and printed seagulls on long pulls and T-shirts: KRIZIA; Viva Mexico jacquards on pink and turquoise cotton jerseys: KAMIKAZE; buttery cashmeres with leaf embroidery, smocking, mitered stripes: CARLOTTA BISCARDI; colorful, African appliques: ILARIA.

LEATHER LEXICON: Kidskin worked like terrycloth: FENDI; crush-y chamois and kid with delicate embroidery: LESY; amusing knickers of orange, lemon and turqoise chamois: MARIO VALENTINO; bright folk intarsias on suede blousons: GHERARDINI; black and bordeaux kid vests with contrasting piping, gathered backs, peplums: GIAN-FRANCO FERRE; fabric of woven leather straps: MARIO VALENTINO.

THE GOLD RUSH is still going strong. Easy pullovers of metallic mesh over colonial knickers: GIANNI VERSACE; gold piping and tassel trim on sweaters and jackets: KRIZIA; rhomboidal, triangular and square lame intarsias on angora pullovers: GUISI SLAVERIO; zig-zag, metallic Raschels in shock and pastel colors: BIBI PEPPERS; gold, silver, and violet lame plaids: FLORENTINE FLOWERS.

FABRICS AND PRINTS: Bantam and heavy-weight linens galore.
Transparencies in filmy cotton gauzes, silk voiles, georgettes.
Clingy jerseys of cotton, wool, silk and rayon. Lightweight wool gabardines, flannels.
Plaids and more plaids. Ditto stripes. Vivid jungle prints that recall Rousseau paintings.
Banana leaves, hot house flowers, ferns.

COLORS: White is right; white and black are next. The full gamut of colonial shades from beige and khaki to dull green. Vivid jungle brights: hot pink, lemon, turquoise, green, crimson, violet. Also, romantic "old tapestry" pastels.

ACCESSORIES: Heels are down on shoes and boots: flat Baby Janes in leather and canvas; fringed suede mocassins; white or black ballerinas; thonged sandals; canvas or leather bootlets. Sailor hats and brimmed Panamas abound. Belts range from wide leather cinches to fat, chintz "sausages." Bangle braclets, gold hoop earrings, tropical flower pins and hair ornaments.

TORONTO ... THE SHOPPING MECCA OF THE NORTH

With its remarkable growth, Toronto is rapidly replacing Montreal as the Boutique center of Canada. From Bloor Street West (Toronto's Fifth Avenue) to Hazelton Lanes (York-ville Village), the world famous glass enclosed Eaton Center, with its 301 stores, 18 cinemas and 62 eating spots (they expect to gross 150 million this year). At the charming boutiques of McCaul Street (Village on the Grange), one finds a dazzling array of merchandise to suit every pocketbook and taste.

G-3, Queen Street (near Peter), 3rd floor (366-4850)

The latest addition on Queen Street, a developing area like Soho, features only Japanese apparel and accessories. Owner Jun Kobyashi (partners are Dory Isaacs, Myrlene Sandberg & John Palchinski), says to appreciate the store, one must re-evaluate the phrase: "Made In Japan." "A lot of people don't know this is Japanese. But most people don't know what Japan is like now. It is more Westernized than the U.S."

The merchandise is well-made, moderately priced and geared to the Junior and Young Contemporary customer.

HAZELTON LANES, 55 Avenue Road (961-6666) Forty-five shops on two levels, restaurants, and a courtyard for dining during the summer, and for skating during the winter.

Everything from Hermes, Armani, Turnbull & Asser to Chez Catherine. The best of Issey Miyake, Hanae Mori, Muriel Grateau & Laura Biagiotti, in addition to designs made exclusively for Chez Catherine in Europe.

ANDRE OLIVER 55 Avenue Road (923-2534) The latest example of Toronto's upgraded status as the fashion city of Canada was signaled by the opening of Andre Oliver's boutique.

The black and rust colored shop features Oliver's classic menswear apparel, knitwear and accessories. Although color selection, especially knitwear, is almost unlimited, the customer is never confused because the vast majority of merchandise is kept behind mirrored doors.

BLOOR STREET WEST & ENVIRONS
YOUR CHOICE, 60 Bloor St., W. (922-0414)
Dresses, separates, sportswear for the
Junior and Young Contemporary...moderately priced.

EDNA SCHWARTZ, 131 Bloor St., W.(922-4222) Dresses, separates, suits, coats, sports-wear and accessories for the 18-35 year old group.

FAIRWEATHER, 80 Bloor St., West (961-9900)
A newer chain with well-priced apparel, U.S.,
Canadian, imports (Hechter), and some of its
own exclusive designs.

HOLT RENFREW, 50 Bloor St., West (922-2333) One of Canada's leading specialty stores... top European & American designers. Million dollar store...unusual ambiance.

CLOTHESLINES, INC., 50 Bloor St., W, 2nd level (920-9340)

Beautiful avant-garde men's & women's fashions manufactured by designer/owners Shelly Wickabrod & Bernard McGee.

CREEDS, 45 Bloor St., W (Manulife Center) (923-1000)

Fine American, European designer and Haute Couture (also Rive Gauche). Good accessories and shoes.

JOHN ALEXANDER, 55 Bloor St., W (Manulife Center) (961-8700)

European separates and apparel - some exclusive to John Alexander.

NORMA, 116 Cumberland W. (923-5514)

Spectacular, expensive hand-knit sweaters which are truly works of art.

NEXT ISSUE OF FASHION INTERNATIONAL: The underground complex, including Royal Bank Plaza, Toronto Dominion Center, Eaton Center.

LONDON, ENGLAND

BARBARA NEE BIBA, RETURNS

124 Holland Park Avenue
Featured are easy, practical layered
separates in knits, checks, plaids
and tweeds. Leather and canvas jackets, duvet coats, amusing accessories, tights, shoes & bags: practically
all exclusive. Some lingerie. Menswear...later chidren's. Mail-order too.

PARIS SPRING-SUMMER '81 (continued from page 1)

YVES ST. LAURENT, DIOR, KENZO, MUGLER, VALENTINO, EMMANUELLE KHANH.

- FABRICS: Poplin, linen, denim, nubby cotton shantung and raw silk, pique, cloque, "Fortuny"pleats and crinkle, chino, gabardine, flannel, corduroy, crepe de chine, voile, gauze, mousseline, georgette, polished cotton, cire, chintz, single-knit, jersey, (rayon or cotton), double-knits, intarsias, jacquards, sheers, suedes and leathers.
- PATTERNS: Geometrics, stripes...wavy, diagonal, horizontal, vertical, engineered and mixed...checks, plaids, dots, oversized, exotic jungle foliage, batiks, oriental patterns, often printed with gold or silver -- lots of mixed patterns and prints.
- COLORS: White...alone and mixed. Neutrals...cream, tan, taupe, mocha, khaki, silver grey. Desert Colors...moss, chamois, pale coral. Summer Darks...terra cotta, indigo. Summer Brights...mango, lime.

THE MANCHU DRAGON: COSTUMES OF CHINA - THE CH'ING DYNASTY

Opening at the Metropolitan Museum's Costume Institute in New York, December 16, 1980. Most of the costumes and other objects of Ch'ing life are from collections in the Metropolitan Museum, with some loans from other North American collections. The exhibit will include dragon robes, robes-of-state; brilliant costumes from the imperial theatre; ceremonial and informal robes; jewelry, headgear, fans, furniture, porcelains, screens. This is the ninth consecutive exhibition organized by Diana Vreeland, Special Consultant to the Costume Institute, in association with Jean Mailey, Curator of the Textile Study Room. Exhibit remains through August 1981.

FI FINDS

RITA ANGELO LTD., 498 Seventh (594-0411)

An excellent resource for fashionable, saleable large size (10-20) dresses and sportswear at better price points. Tunics and pants are strong classifications.

BAL DE GRAS, 498 Seventh (564-5973)

Sportswear at better price points. An avant-garde blouse group in Aztec prints and a cotton poplin coordinate group are reminiscent of the far-out European designer lines

ANDRE BINI, 1407 Broadway (869-9322)

A moderate priced sportswear division of St. Michel sportswear that features four outstanding coordinated groups: Bleached pastel...denim...camouflage and Sahara. Pants, T-shirts, jumpsuits and jackets, all with fashion details.

JEANNIE BOUCHEVER, 385 Fifth (686-9673)

The foremost producer of traditional, preppy accessories now produces a line of very classic sportswear separates and shirtdresses. The emphasis is on "Palm Beach-Southampton" colors: green, yellow, blue and lots of madras.

LUCILLE CHAYT, 330 West 38th (564-2584)

Hand-painted day and evening wear. Artsy designs on silk and cotton at better price points. Perfect T-stand or window merchandise.

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